



The **FIRST** online video community for firefighters

FlashoverTV.com gives members of the firefighting community a full-featured, interactive environment in which to view and upload an unlimited number of industry-focused videos. Similar to **FireRescue1.com**, FlashoverTV features sections focused on key firefighting topics, video tips and training segments, as well as a growing product demo/virtual trade show video section.

Advertising Opportunities

Homepage

- Exclusive "Sponsored By" placement **\$1,250 per month**
- Skyscraper banner units **\$375 per month**
 - 4 sponsor maximum
- Rotating Featured Video slot **\$375 per month**
 - 2 sponsor maximum
 - Sponsor video is featured a minimum of 5 days per month and always on the Featured Video Page

Topics & Videos

- Topic roadblock sponsorships **\$750 per month**
 - Exclusive logo and banner on selected topic page as well as all individual video pages accessed through that topic
- Topic Skyscraper banner units **\$500 per month**
 - 4 sponsor maximum
 - Banner runs on main topics page and throughout all non-sponsored individual topic pages
- Non-sponsored video page banner units **\$750 per month**
 - 6 sponsor maximum
 - Banner runs on all individual video pages that are not associated with a sponsored topic

My Videos

Exclusive roadblock **\$500 per month**

Rotating Community Banner Bundle

- 6 sponsor maximum **\$250 per month**
 - Subscriptions / My Friends / Videos/ Groups Playlists / Favorites /
 - Newest Videos / Most Watched / Top Rated / Most Discussed